



# GRRIPP

Gender Responsive  
Resilience and Intersectionality in  
Policy and Practice

# ADVOCACY ON GENDER, RACE AND ETHNICITY FOR THE MANAGEMENT OF PUBLIC POLICIES IN THE AMAZON

## AMAZONIA, BRASIL

### Context

Gender violence accentuated by ethnic-racial discrimination in the context of the Amazon has been one of the challenges to be faced in the struggle for the defense of the rights of the people of that region. Specifically for women and girls who, until today, are exploited and dispossessed of their territories in the face of the struggle against the dynamics of capital in the constant processes of colonization of the Amazon.

Gender violence has different characteristics depending on the population, territory, and context. In the Amazon, violence has nuances of a hegemonic culture of domination and exploitation. In this context, women suffer violence to defend their territories, in addition to violations of their rights, as can be seen in the high rates of different manifestations of violence in this area.

Given this, it is crucial to create spaces and strengthen the capacities of local organizations that can provide tools to address the violence experienced by women in the territory.

### Objectives

The main objective was to promote skills for defending women in managing public policies in the Amazon, precisely skills linked to addressing gender violence from an intersectional perspective considering race and ethnicity.

### Courses of Action

The first line of action was related to the impact on capacity building of women belonging to different social organizations in nine states of the Brazilian legal Amazon. This aimed at providing tools to address gender-based violence in local contexts..

The second line of action was connected to influencing gender-based violence policies on a regional scale. This was done by elaborating the Amazon Women's Agenda 2030.

*Training developed in Amazonia, Brazil, in the framework of the Gender, Race, and Ethnicity Advocacy program*



## Approach

The approach of popular education was used from Paulo Freire's perspective, and, to this end, the experiences, realities, diversity, and plurality of knowledge in the social struggles of the feminist women's collectives and groups present in the Amazon region were considered.

The project sought to link territory, culture, and identity. It sought to understand these dimensions and their historical, socio-environmental, and cultural relationship with the dynamics of the territories that constitute a plural and diverse universe.

Networking was done through virtual platforms to articulate the different actors who were part of the project. The course sessions were held using various tools: videos, videoconferences, podcasts, seminars, pamphlets, etc.

## Impacts

Skills for women's advocacy in the management of public policies were generated in 55 women from five Brazilian Amazonian states: Acre, Rondônia, Pará, Amazonas, and Amapá, specifically in gender violence, public policies, and human rights.

This was made possible through the organization of eight educational meetings, the design of the methodology, and the logistical deployment to provide technological equipment to the entire network of participating organizations.

It was possible to generate a space for articulating the demands of women belonging to different organizations in the Amazon region in the fight against gender-based violence. This was achieved through the elaboration of the agenda of the needs of women in the Amazon for the year 2030.



### Public resources:

Race and Ethnicity for Public Policy Management in the Amazon (E-book)

Amazon Women's Agenda 21/2030

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## Advocacy on Gender, Race and Ethnicity for the Management of Public Policies in the Amazon

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